

Township of Ocean School District

School Bus Advertising Rates

The Township of Ocean Board of Education in accordance with Policy #6164 “Advertising on School Buses” has begun a School Bus Advertising program as detailed below:

Specifications

- ❖ Large print ads with possible pictures acceptable.
- ❖ Ads will be 8 foot decals on both sides of the bus
- ❖ Ads will be offered on a 10-month basis
- ❖ Cost of decal and installation is included in the advertising cost
- ❖ Summer camp bus runs are included in the school year advertising rate
- ❖ Geographic location within Ocean Township may be selected by the advertiser
- ❖ All ads must be pre-approved

Discounted rates available for multiple bus advertisements.

8 ft. Decal two sides of one-54 passenger school bus will be \$210 per month for 10-months + (Free Summer Busing) *(Pictures on next page)*

* * All advertisements shall be in accordance with New Jersey Motor Vehicle Commission (NJMVC) regulations.

